

BUSINESSOBJECTS METIFY ABM

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BusinessObjects™ Metify ABM is an activity-based performance management solution that helps organizations to better manage their costs and increase profitability. As a powerful analysis and decision support tool, it delivers business insight with the ability to establish key performance benchmarks and comparison criteria.

Whether you are conducting a pilot study or deploying activity-based management (ABM) in teams, a BusinessObjects Metify solution is available to meet your needs. Based on a common calculation engine and graphical interface, BusinessObjects Metify allows you to deliver results quickly. For large, enterprise-wide activity-based costing (ABC) implementations, refer to the BusinessObjects™ Activity Analysis datasheet.

BusinessObjects Metify ABM is a true client-server application deployed across your organization, enabling simultaneous access and use in a highly secure environment. Full user access security in multi-user editions gives the administrator the ability to define—with complete confidence—who sees what.

WHY CHOOSE BUSINESSOBJECTS METIFY ABM?

Proven Track Record

- With success built on years of experience, Business Objects has deployed hundreds of successful implementations with forward-thinking companies in many industry sectors
- BusinessObjects Metify ABM is designed by people who know how to make your activity-based costing and management (ABC/M) project succeed

MODELING IN BUSINESSOBJECTS METIFY ABM

Unique Multidimensionality for Realistic Modeling

- BusinessObjects Metify ABM allows you to analyze results by cost object—i.e., by product, customer, and channel—multidimensionally
- This is the only way you can model the reality that costs may vary in order to provide the same product to different customers, or to supply the same customer through different channels

Traceability

- Quick audit trails show you exactly how resource costs have been assigned to cost objects

Iterative Reallocations for Realistic Charges

- BusinessObjects Metify ABM provides iterative reallocations, allowing you to repeatedly allocate resource costs to activities with mutual dependencies—for example, where human resources (HR) supports IT and IT supports HR. You simply define the level of sensitivity to which you wish to calculate.

Rapid Calculation

- Allowing the user to validate the model before calculation and define the level of reiteration, coupled with best-practice database design and memory management, ensures that Metify ABM can handle large amounts of data quickly.

Powerful Scenario and Budgeting Capabilities With Back Calculation

- A significant core feature of BusinessObjects Metify ABM, Metify Back Calc enables activity-based budgeting, and uses intelligent algorithms to predict resource levels against multiple demand profiles
- Back calculation allows you to run what-if simulations, flexing volumes and resources to feed into business plans and budgets
- Factoring allows you to increase or decrease sales volumes, revenues, activities, and costs by percentages or fixed amounts—and generate new scenarios

DATA INTEGRATION AND REPORTING

Import File Handling

- Data Bridge—BusinessObjects Metify ABM's sophisticated import engine—cleanses, validates, summarizes, and links data in a variety of formats from a variety of sources, including general ledgers, enterprise resource planning (ERP) systems, and data warehouses.

Reporting

- With BusinessObjects Metify ABM, you can automate the export of your data for reporting or presentation into desktop packages, such as Microsoft Access, or the increasingly popular online analytical processing (OLAP) tools
- The OLE DB for OLAP (ODBO) link makes it possible for third-party business intelligence (BI) reporting and analysis tools to dynamically read data from BusinessObjects Metify ABM
- The application includes an embedded OLAP style data analysis tool that permits slicing and dicing of your chosen data

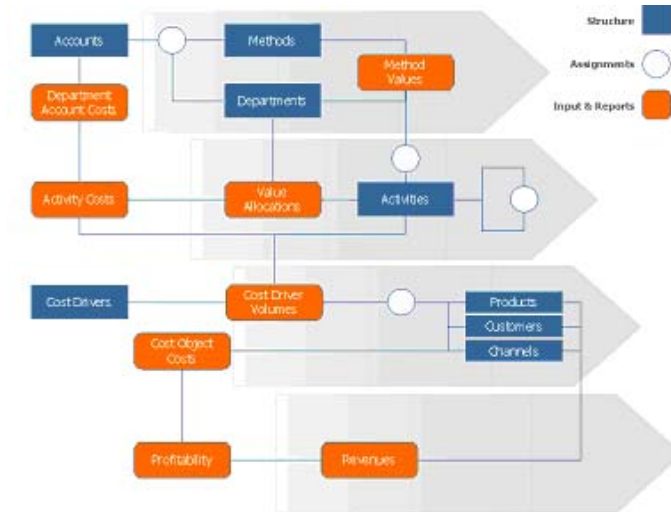
DEPLOYING BUSINESSOBJECTS METIFY ABM

Easy-to-Use, Innovative Interface

- Familiar Windows look and feel
- Easy to customize with selected icons for frequently performed operations
- Hierarchical architecture so you can collapse or expand views
- Simple point-and-click operations to establish hierarchies and allocation paths
- Open terminology support, so you can customize your models with your own company terminology—or use default industry standard terminology

Navigator

- Navigator is a new addition to the BusinessObjects Metify user interface. It allows you to define your own clickable menus, using whatever images you like to create hotspots that link to any BusinessObjects Metify screen, report, or other function.



Navigator shows connections between BusinessObjects Metify ABM features.

- You can use Navigator to show connections between BusinessObjects Metify features, to define menus branded with your own corporate images, or to provide simplified navigation for novice users

Ease of Maintenance

- BusinessObjects Metify ABM has the flexibility to absorb changes quickly and easily, not just in the data but also in the organizational structure and resource hierarchies. The built-in data logic in Metify ABM means that when importing data from other sources (for example, the general ledger), the software recognizes and automatically updates its model with new line items and dimensions.
- When you add a new product manually or electronically, it automatically inherits the activity assignments and cost drivers defined for its group
- Change a department's name in one place and all other references to that department are automatically made throughout the model—it's that easy.
- With multilanguage and multicurrency support, BusinessObjects Metify ABM allows users across the world to interact with one global model, by presenting data in the local currency and language
- At a group level, data can be automatically converted and consolidated into the home currency

Security

- Full user access security in multi-user editions provides the administrator with the ability to define security grouping for individual users
- The model's administrator has the ability to restrict team members in what they can do in the model, with an audit trail available for accountability

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